



Dear supporter,

Festival of Lights at the Mendocino Coast Botanical Gardens is enjoyed by more than 9,000 community members and travelers each holiday season. As we celebrate our 10th anniversary, your support can help maintain and improve this treasured community event. Becoming a sponsor is a great opportunity for unique brand exposure priorduring the holiday season. We are pleased to offer a range of sponsor opportunities for individuals and businesses.

Though it is only October, our staff and volunteers have already begun to string the lights! Festival of Lights will run rain or shine each Friday, Saturday, and Sunday from November 29 through December 22.

Additionally, the 2019 Gala promises to be spectacular evening offering music, drink, flavorful fare, and an exclusive preview of the lights. This year's Gala will be held on Saturday, November 23. We hope you will join us for this spectacular event.

We are excited to host our community and the visitors this event brings to Mendocino County and look forward to connecting with you as we prepare for the 10th annual Festival of Lights. For more details please call 707-964-4352 ext 19.

If you would like to support the 2019 Festival of Lights, please send a check payable to "MCBG," note that it is for Festival of Lights, and enclose it in the envelope provided.

Thank you in advance for your consideration of our request,

A handwritten signature in black ink that reads "Jamie Campione". The signature is written in a cursive, flowing style.

Jamie Campione
Event Coordinator, Mendocino Coast Botanical Gardens
events@gardenbythesea.org
707-964-4352 x19



2019 SPONSORSHIP LEVELS

	Premier Sponsor \$5,000	Evergreen Sponsor \$2,500	Mistletoe Sponsor \$1,000	Poinsettia Sponsor \$500	Holly Sponsor \$250
Top sponsorship billing and logo displayed on "Sponsor Row" amidst the lighted displays	Exclusive 1 company or individual				
Top sponsorship billing and logo on Gardens' website, social media pages, print media, e-news	Exclusive 1 company or individual				
Tickets to this year's Festival of Lights benefit Gala (Nov 23, 2019)	2 tickets				
Tickets to Art in the Gardens 2020 including tasting glasses (Aug 1, 2020)	4 tickets	2 tickets			
Business or Household Membership to the Gardens	2 years	1 year	1 year		
Recognition on the lighted pathways of "Sponsor Row"	Top Billing	★	★	★	
Festival of Lights 2019 tickets	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets
Recognition on the Gardens' website, social media pages, and e-news	Top Billing	★	★	★	★

We value your support of this cherished annual community event!

For more information or to discuss designing a specific sponsorship package, please contact 707-964-4352 ext 19.



2019 UNDERWRITING OPPORTUNITIES

Shuttle Sponsor

\$4,000 single sponsor

- Sponsorship recognition displayed on the shuttle
- Recognition as presenting sponsor on shuttle-related promotional materials
- Logo displayed on "Sponsor Row" amidst the lighted displays at Festival and Gala
- Recognition on the Gardens' website, social media pages, and e-news
- Business Contributor Membership to the Gardens
- 8 tickets to Festival of Lights
- 2 tickets to the annual benefit Festival of Lights Gala (Nov 23, 2019)

Stage Sponsor

\$2,500 single sponsor

- Sponsorship recognition displayed on the stage and on sponsor banners at event and benefit Gala
- Logo displayed on "Sponsor Row" amidst the lighted displays at Festival and Gala
- Recognition on the Gardens' website, social media pages, and e-news
- Business Sponsor Membership to the Gardens
- 10 tickets to Festival of Lights
- 4 tickets to Art in the Gardens (Aug 1, 2020)

Gala Photo Booth Sponsor

\$2,000 single sponsor

- Recognition on the Gardens' website, social media pages, and e-news
- Logo displayed on "Sponsor Row" amidst the lighted displays at Festival and Gala
- Logo/branding on all images created in the photo booth
- Business Membership to the Gardens
- 8 tickets to Festival of Lights
- 2 tickets to Art in the Gardens

Gala Champagne Sponsor

\$500 single sponsor

- Logo displayed on "Sponsor Row" amidst the lighted displays at Festival and Gala
- Recognition on the Gardens' website, social media pages, and e-news
- 2 tickets to the Festival of Lights Gala