



MENDOCINO COAST BOTANICAL GARDENS  
ART IN THE GARDENS 2019

# *Sponsorship Opportunities*

*27<sup>th</sup> Annual*

## Art in the Gardens

ART – MUSIC – WINE – BEER – FOOD – BLOOMS

SATURDAY, AUGUST 3 . 11AM TO 5PM

Mendocino Coast Botanical Gardens is excited to present the 27th annual Art in the Gardens on Saturday, August 3, 2019. The premier juried event on the spectacular Mendocino Coast showcases a variety of art spread amongst a spectacular background of summer floral displays.

Sponsorship of this major annual fundraiser supports the Gardens and our mission to engage and enrich lives by displaying and conserving plants in harmony with our Northern California coastal ecosystems and to preserve public access to the coast. Please help us to maintain this world class garden — a place for our community to find inspiration in nature.

Partner with us in a celebration of creative expression, gorgeous gardens, music, beer, wine, and food that attracts as many as 1,500 guests each year. Visitors spend a summer's day strolling through our beautiful garden, meeting regional artists while viewing a multitude of art on display and for sale, sipping regional wines and craft beers, listening to wonderful music, and tasting the freshest culinary creations from around Mendocino County.

To receive the full recognition of your sponsorship, please join as a sponsor by May 20. For more information or to discuss designing a specific sponsorship package, please contact Jamie at 707-964-4352 x 19.

Thank you in advance for your consideration of our request,

A handwritten signature in black ink that reads 'Jamie Campione' in a cursive script.

Jamie Campione  
Event Coordinator, Mendocino Coast Botanical Gardens  
707-964-4352 x 19  
events@gardenbythesea.org

MENDOCINO COAST BOTANICAL GARDENS  
ART IN THE GARDENS 2019 ♦ **UNDERWRITING OPPORTUNITIES**

**AIG Apparel Sponsor**

**\$5,000 single sponsor**

- Recognition on all t-shirts and sweaters
- 6 tickets to the event including 6 tasting glasses
- Recognition on volunteer t-shirt, program, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Sponsor Membership to the Gardens
- 2 tickets to the Festival of Lights Gala (\$200 value)
- 4 tickets to Festival of Lights (Nov-Dec; \$40 value)

**Wine Glass Sponsor**

**\$2,500 single sponsor**

- Logo on wine glass
- 4 tickets to the event including 4 tasting glasses
- Recognition on volunteer t-shirt, program, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Sponsor Membership to the Gardens
- 4 tickets to Festival of Lights

**Music Sponsor**

**\$2,000 single sponsor**

- Recognition as presenting sponsor on all music-related signage and promotional materials
- 4 tickets to the event including 4 tasting glasses
- Recognition on volunteer t-shirt, program, sponsor banners, and relevant event marketing materials
- Recognition at the Dahlia Garden and Event Lawn stages
- Recognition on the Gardens' website, social media pages, and e-news
- Business Membership to the Gardens
- 2 tickets to Festival of Lights

**Unveiling Sponsor**

**\$1,000 single sponsor**

- 2 tickets to the event including 2 tasting glasses
- Recognition on volunteer t-shirt, program, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Membership to the Gardens
- 4 tickets to Festival of Lights

**Shuttle Sponsor**

**\$750 single sponsor**

- 2 tickets to the event including 2 tasting glasses
- Recognition on shuttle, program, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Membership to the Gardens
- 2 tickets to Festival of Lights

MENDOCINO COAST BOTANICAL GARDENS  
ART IN THE GARDENS 2019 ♦ **SPONSORSHIP OPPORTUNITIES**

**Presenting Sponsor**

**\$5,000**

- Top sponsorship billing on the program guide, sponsor banners, and all relevant marketing materials
- Top sponsorship billing on the Gardens' website, social media pages, and e-news
- 6 tickets to the event including 6 tasting glasses
- Business Contributor Membership to the Gardens
- Top sponsorship billing on volunteer t-shirts
- 2 tickets to the Festival of Lights Gala (\$200 value)
- 4 tickets to Festival of Lights (Nov-Dec; \$40 value)

**Dahlia Sponsor**

**\$2,500**

- 4 tickets to the event including 4 tasting glasses
- Recognition on the program guide, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Your organization's logo on volunteer t-shirts
- Business Sponsor Membership to the Gardens
- 4 tickets to Festival of Lights

**Rhododendron Sponsor**

**\$1,000**

- 2 tickets to the event including 2 tasting glasses
- Recognition on the Gardens' website, social media pages, and e-news
- Recognition on volunteer t-shirts and sponsor banners
- Business Membership to the Gardens
- 4 tickets to Festival of Lights

**Heather Sponsor**

**\$500**

- 2 tickets to the event including 2 tasting glasses
- Recognition on the Gardens' website, social media pages, and e-news
- 4 tickets to Festival of Lights

**Begonia Sponsor**

**\$250**

- 2 general admission tickets to Art in the Gardens
- Recognition on the Gardens' website, social media pages, and e-news

**To receive the full recognition of your sponsorship, please join as a sponsor by May 20.** Donations of any size are greatly appreciated and will receive recognition on the Gardens' website. For more information or to discuss designing a specific sponsorship package please contact MCBG Event Coordinator, Jamie Campione at 707-964-4352 x 19.