



MENDOCINO COAST BOTANICAL GARDENS
ART IN THE GARDENS 2018

Sponsorship Levels

Presenting Sponsor

\$5,000

- Top sponsorship billing on the program guide, sponsor banners, and all relevant marketing materials
- Top sponsorship billing on the Gardens' website, social media pages, and e-news
- 6 tickets to the event including 6 tasting glasses
- Business Contributor Membership to the Gardens
- Top sponsorship billing on volunteer t-shirts
- 2 tickets to the Festival of Lights Gala (\$200 value)
- 4 tickets to Festival of Lights (Nov-Dec; \$40 value)

Dahlia Sponsor

\$2,500

- 4 tickets to the event including 4 tasting glasses
- Recognition on the program guide, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Your organization's logo on volunteer t-shirts
- Business Sponsor Membership to the Gardens
- 4 tickets to Festival of Lights

Rhododendron Sponsor

\$1,000

- 2 tickets to the event including 2 tasting glasses
- Recognition on the Gardens' website, social media pages, and e-news
- Recognition on volunteer t-shirts and sponsor banners
- Business Membership to the Gardens
- 4 tickets to Festival of Lights

Heather Sponsor

\$500

- 2 tickets to the event including 2 tasting glasses
- Recognition on the Gardens' website, social media pages, and e-news
- 4 tickets to Festival of Lights

Begonia Sponsor

\$250

- 2 general admission tickets to Art in the Gardens
- Recognition on the Gardens' website, social media pages, and e-news

Donations of any size are greatly appreciated and will receive recognition on the Gardens' website.
For more information or to discuss designing a specific sponsorship package, please contact 707.964.4352 ext 19.



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Underwriting Opportunities

AIG Apparel Sponsor

\$5,000 single sponsor

- Recognition on all t-shirts and sweaters
- 6 tickets to the event including 6 tasting glasses
- Recognition on volunteer t-shirt, program, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Sponsor Membership to the Gardens
- 2 tickets to the Festival of Lights Gala (\$200 value)
- 4 tickets to Festival of Lights (Nov-Dec; \$40 value)

Wine Glass Sponsor

\$2,500 single sponsor

- Logo on wine glass
- 4 tickets to the event including 4 tasting glasses
- Recognition on volunteer t-shirt, program, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Sponsor Membership to the Gardens
- 4 tickets to Festival of Lights

Music Sponsor

\$2,000 single sponsor

- Recognition as presenting sponsor on all music-related signage and promotional materials
- 4 tickets to the event including 4 tasting glasses
- Recognition on volunteer t-shirt, program, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Membership to the Gardens
- 2 tickets to Festival of Lights

Transportation Sponsor

\$750 single sponsor

- 2 tickets to the event including 2 tasting glasses
- Recognition on program, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Membership to the Gardens

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