



MENDOCINO COAST BOTANICAL GARDENS
ART IN THE GARDENS 2017

Underwriting Opportunities

AIG Apparel Sponsor

\$5,000 single sponsor

- Recognition on all t-shirts and sweaters
- 6 VIP tickets to the event including 6 tasting glasses (wine or beer)
- Recognition on the program guide, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Sponsor Membership to the Gardens
- 2 tickets to the Festival of Lights Gala (Nov 29; \$200 value)
- 4 tickets to Festival of Lights (Nov-Dec; \$40 value)

Wine Glass Sponsor

\$2,500 single sponsor

- Logo on wine glass
- 4 VIP tickets to the event including 4 tasting glasses
- Recognition on the program guide, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Sponsor Membership to the Gardens
- 4 tickets to Festival of Lights

Beer Glass Sponsor

\$2,500 single sponsor

- Logo on beer glass
- 4 VIP tickets to the event including 4 tasting glasses
- Recognition on the program guide, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Sponsor Membership to the Gardens
- 4 tickets to Festival of Lights

Music Sponsor

\$2,000 single sponsor

- Recognition as presenting sponsor on all music-related signage and promotional materials
- 4 VIP tickets to the event including 4 tasting glasses
- Recognition on the program guide, sponsor banners, and relevant event marketing materials
- Recognition on the Gardens' website, social media pages, and e-news
- Business Membership to the Gardens
- 2 tickets to Festival of Lights

For more information or to discuss designing a specific sponsorship package, please contact 707.964.4352 ext 10.